

Tennessee HEREFORD

Tennessee Hereford Association Newsletter

Vol. 45, Number 2 Spring 2022



Tennessee Hereford Newsletter
3149 Old Highway 68
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VOL. III

Saturday April 30, 2022 - 12 Noon - EDT

SELLING 75 PLUS HEAD AS 55 LOTS

FALL ET'S, FALL BRED HEIFERS, FALL SPLIT BC AND HC PAIRS, SPRING OPEN YEARLING, SPRING PAIRS, PROVEN DONORS AND ELITE FROZEN GENETIC LOTS.



Homozygous Polled

DCF 5167 DONNA 132J - AHA. P44296216 - 11/1/21
Loewen Genesis G16 ET X SR 436X Donna 5167 ET

CED	BW	WW	YW	REA	IMF	\$CHB
5.2	1.0	59	95	.40	.26	121



Homozygous Polled

RMB G16 SOUTHERN BELLE 981JET - AHA. P44231358 - 3/8/21
Loewen Genesis G16 ET X RMB 4020 Southern Belle 049E

CED	BW	WW	YW	REA	IMF	\$CHB
2.1	2.5	73	112	.80	.51	174



Homozygous Polled

RMB Z311 SOUTHERN BELLE 963JET - AHA. P44292354 - 2/26/21
KCF Bennett Encore Z311 ET X DKM 1145 Ms Revolution 4R 519

CED	BW	WW	YW	REA	IMF	\$CHB
14.6	-0.2	53	93	.40	.49	160



Homozygous Polled

RMB 4013 SOUTHERN BELLE 883HET - AHA. P44199479 - 11/21/20
Innisfail WHR X651/723 4013 ET X NJW 79Z 10W Rita 11B
DUE FALL 2022 TO RMB G16 7098 ARAMIS 891HET

CED	BW	WW	YW	REA	IMF	\$CHB
-1.1	5.5	85	141	.64	.35	195



Homozygous Polled

RMB Z426 SOUTHERN BELLE 478EET - AHA. P43901823 - 8/24/17
Mohican THM Excede Z426 X KCF Miss Revolution X325 ET
DUE FALL 2022 TO 77 WALK OFF 60D 87G

CED	BW	WW	YW	REA	IMF	\$CHB
2.1	1.7	58	97	.36	.02	107



BTF WF MS EXCEDE 4004 8022 - AHA. P44005468 - 9/19/18
Mohican THM Excede Z426 X JLG 10Y Victra 4004 ET
DUE FALL 2022 TO LOEWEN GENESIS G16 ET

CED	BW	WW	YW	REA	IMF	\$CHB
2.9	1.6	54	89	.30	.11	120

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**Cover Photos: Courtesy of Michael Coley*

TENNESSEE HEREFORD ASSOCIATION

OFFICERS / STAFF

Sally Wingler
President

Zachary Hopkins
Vice-President

Kay Coley, Treasurer
140 Morgan Rd
Lafayette, TN 37083
(615) 804-7843
tennesseehereford@gmail.com

Glenda Rickman, Secretary
553 Enville Bottom Rd.
Milledgeville, TN 38359
(731) 925-0567
glendakr@yahoo.com

Michael Coley
Website & Social Media
(615) 804-7845
michaelcoley2040@gmail.com

Kathryn Ingram
THA Newsletter Editor
(423) 337-1383
katingram.123@gmail.com

**Connect with us on Facebook, Instagram and Twitter
@TNHereford and at tnhereford.org**

Annual Events

- Tennessee Hereford Influence Feeder Calf Sale (THMP)
- Tennessee State Hereford Show - AHA points show
- THA Sale at Tennessee Beef Agribition
- THA Field Day

DIRECTORS

Dakota Brasher
Bath Springs, Tenn.
(731) 549-7816
dakota.brasher@decaturschools.org

Claude Callicott
Only, Tenn.
(931) 994-9189
Claudecallicott@gmail.com

Bob Coley
New Market, Tenn.
(865) 250-4396
bcoleydvm@aol.com

Meredith Collins
Lewisburg, Tenn.
(931) 637-0436
mncollins@hotmail.com

Russell Crouch
McMinnville, Tenn.
(931) 273-5819
racrouch@blomand.net

Larry Cunningham
Spring City, Tenn.
(423) 605-9241
cunninghamphfarm@aol.com

Stan East
Carthage, Tenn.
(615) 588-7522
staneast3@gmail.com

Zachary Hopkins
Winchester, Tenn.
(931) 636-5088
hopkins4795@bellsouth.net

Jeremiah Malone
Lawrenceburg, Tenn.
931-309-6805
jrmalone20@gmail.com

Stan Webster
Chestnut Mound, Tenn.
(615) 683-7869
wphf@twlakes.net

Eric Walker
Morrison, Tenn.
(931) 607-6356
wphf@benlomand.net

Sally Wingler
Christiana, Tenn.
(615) 686-7157
cedarforestfarm@aol.com

BURNS FARMS *Annual Female Event*

SATURDAY, MAY 14

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AHA P43835346 • Homozygous Polled
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dam of the popular young sire
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AHA P44120592 • Homozygous Polled
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GE-EPDs: CED +10.2, BW -1.0, WW +65, YW +109,
MILK +39, SC +1.6, CW +86, REA +.76, MARB +.25,
BMI +386, BII +476, CHB +140

Watch for more info in the May issue. Videos will be online prior to sale day: burnsfarms.com

Please contact the farm or the sale manager to request a sale book,
or visit the Burns Farms website to complete the Catalog Request Form.

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How Can The Tennessee Hereford Association Build A Stronger Farm To Fork Connection?

by Sally Wingler, THA President

I'm switching gears in order to consider the evidence of a lasting impact on consumer connections. These connections are just like anything else we produce. Cultivating consumers requires focused time, intentional effort and a great deal of patient stewardship. I thought maybe this would be a good time for the **Tennessee Hereford Association to consider, How Can We Build A Stronger Farm to Fork Connection?**

According to recent statistics about 80% of Americans now live in urban areas. The agricultural industry exists primarily outside urban developments. Therefore, basic food production knowledge is decreasing because these people are far removed from the farm. There is a wide disconnection between agricultural and urban habits and moral attitudes. This disconnection presents a real challenge for agriculturalists to overcome.

Communicating with consumers just might be the primary challenge facing the United States Beef business. The Tennessee Hereford Association can change some of these challenges to opportunities. A more direct connection with the consumer may cause them to have a more personal connection with their food. In our food system we must let the consumer know their sustenance is an experience, not just a product. Hopefully, the consumer will then become more apt to support the beef business.

An open communication with beef consumers will foster faith in beef and its producers. Consumers should be made aware that public policy can affect their experience. During the pandemic normal supply and demand has created problems in almost every industry. Supplies have been scarce and the workforce has been unstable. Some of these interruptions have surely made consumers begin to realize how dependent we are on agriculture.

Agriculturalists must seek to understand consumer concerns and find common ground. We can not continue to operate if we don't recognize consumer goals and our goals-finding the middle ground.

There are 5 key consumer expectations in which the beef industry needs to be aware:

1. Convenience , 2. Animal Welfare, 3. Sustainability , 4. Transparency, and 5. Trust.

Of all the sprouting trends **Trust** remains the most predominant "make or break difference" when it comes to producer-consumer connection. Increasing proactivity, transparency and direct communication with consumers are ways to gain their trust and support of the industry.

Those of us in Agriculture need to market our story. We live in the greatest time in history to make a difference. We are armed with knowledge and confidence. Modern technology is easily available. Various means of social media allows us a great way to connect with consumers. This helps build confidence and trust. We need to plant an interest in agriculture. We need to share why we do what we do. People love to see beautiful photographs. They build connections and promote our farms.

Researchers tell us that the human brain can process images in minute seconds. Therefore, images of branding, feeding, checking cows, calving, vaccinating, along with images during harvests of cutting and baling hay would all be great attention-getters.

Telling our story of animal care will lead to increased product value. We just need to make ourselves available to plant the interest, provide the knowledge, answer the questions, then take a step backward and watch magical things happen. We need to try to grow a connection between our operation and someone it provides for. The Tennessee Hereford Association might be more able to do this than we think.

There is an entire generation that does not know why we do what we do in agriculture. We are fugal and efficient with our time. We always adapt with fluctuating markets, technology and the weather. We make animal health our top priority. We practice good stewardship to conserve the land in which we operate because, we know if we are good to the land, the land will be good to us as stewards.

On top of the many character traits all these tasks demand sometimes, we are then asked to "exercise patience" when our efforts are incorrectly represented


by the media or when our efforts are misunderstood by the population we cloth, feed, and fuel.

We make many decisions each day. We need to make sure that telling our story is included. Education is the foundation and we have the responsibility of implementing it in a learning environment. The Tennessee Hereford Association is doing what is right and we are committed to continuous improvement.

The truth is out there and there are a lot of good voices for agriculture and the beef industries. We just need to respond by being proactive and telling our story. If we don't mis-information will dominate. The Tennessee Hereford Association can build a stronger farm to fork connection by advocating for agriculture and keeping beef at the center of the consumer's plate.

For those of you interested in learning more about how to tell your story. Scan the QR code below to find an article from the Clemson Extension Service entitled "10 Tips for Farm Social Media".

<https://lgpress.clemson.edu/publication/10-tips-for-farm-social-media/>



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Spring is in the air and babies are everywhere!



An extremely good uddered Fortified daughter with a Resolute 128D heifer calf. An impressive pair.

Selling in Middle Tennessee Sale at Cross Plains, a 2504 daughter with Blue Print calf and a 48W granddaughter with Warrior calf. Videos will be available before sale.

Come visit with us anytime. We would enjoy showing you our cow-calf pairs and just talking cows.

We have calves by 128D, Churchhill, Majestic, Manifest, Master Plan, Historic, 48F, Audacious and Cannon.

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WLKR JM HOMEWARD 333 2140 ET

{DLE, HYE, IEF, MSUDE, MDF} (P44232532)

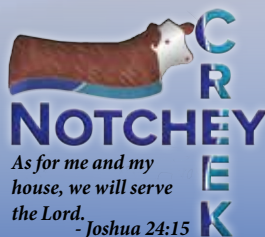


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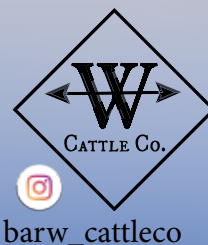
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Tennessee Hereford Association Annual Meeting

The Tennessee Hereford Association held its Annual Meeting on Friday, March 11, 2022, in the midst of a snow storm. Despite the weather, the annual meeting was a great success.

THA President, Sally Wingler, welcomed the group. After a meal from the Trousdale County Cattlemen's Association, several speakers and reports were given. Shane Bedwell, Chief Operating Officer and Director of Breed Improvement for the AHA, informed the group that Tennessee is now ranked in the top ten states for registered calves. Bobby Singleton, Agribition Sale Manager, spoke about the quality of the cattle



and how important it is that they all have clean pedigrees. Tommy Coley gave an eastern region report.

Libby Rushton gave an update for the National Junior Hereford Association. Annual reports were given for the Tennessee Junior Hereford Association, the

Tennessee Hereford Marketing Program, the Tennessee State Hereford Show (which will now be held in Nashville), and the Tennessee Newsletter.

The group was reminded by several speakers that the 2022 Southeastern Regional Junior Hereford Show would be held in Cookeville on June 9-11. This will require a team effort from the THA, TJHA, and the Hereford Women.

Stan Webster presented the family of the year award to Mitch and Kathryn Ingram of Notchey Creek Farms located in Madisonville, Tennessee.

The Hereford Women crowned a new Queen, Jaclyn Aiken, of Telford, Tennessee. Madison Maupin was named first runner-up.

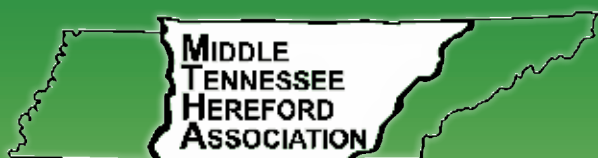
Three directors' terms expired this year and were not eligible for re-election. Julie Chapin, Hartsville, Mike Rogan, Rogersville, and Jim Coley, Lafayette, Elected to three-year terms were Dakota Brasher (second consecutive term), Bath Springs, Larry Cunningham, Spring City, Stan East, Carthage, and Eric Walker, Morrison.

Middle Tennessee Hereford Association

Spring Sale

Selling 79 Lots

**Service Age Bulls • Spring and Fall Calving Cow-Calf Pairs •
Bred and Open Heifers • Hereford Influence Commercial Cattle**



Saturday, April 23, 2022
11:30 a.m.

Cross Plains Livestock Market
4150 Fortland Rd, Cross Plains, TN
Exit 112, I-65 North of Nashville
1/4 mile west on Hwy. 25

**For More Information
or Catalogs Contact:**
Dale Stith: 918-760-1550
dalestith@yahoo.com

Hereford Women of Tennessee Report

by Joyce Ashe

Even though we could not get together in 2021 because of Covid 19, the Hereford Women of Tennessee were able to have a productive year.

We elected a queen for 2021. Sarah Kate Orr of Puryear, was crowned before the 2021 Agribition Sale. We hated that the cancellation of the Annual Meeting caused her not to be crowned in front of the membership, but she was beautiful and we were especially proud of her. Mason Collins received the 2021 Hereford Women of Tennessee Junior Scholarship.

I was extremely proud that the Hereford Women membership were quick to reply to text and emails in order to get these two outstanding young juniors their honors.

If you have a junior who can qualify for either of these two honors and wants to apply, please study the rules and regulations to make sure they meet all qualifications. Remember that their junior dues must be paid and that the mothers must be paid members of the Hereford Women of Tennessee.

At the 2022 meeting of the Hereford Women of Tennessee, new officers were elected: President: Andrea Rushton, Vice President: Lee Ann Callicott, and Secretary-Treasurer: Beverly Crouch. The directors are Glenda Rickman, West Tenn., Rhonda Walker, Middle, Tenn., and Kim Coley, East Tenn.

We were excited that our newly elected queen Jaclyn Aiken was crowned during the Tennessee Hereford Association meeting.

Several items were donated to be sold and were auctioned at the THA Annual meeting. This money is used to fund the Hereford Women of Tennessee Scholarship and the THA Queen expenses.



Jaclyn Aiken
2022 THA Queen

2022 Southeastern Region Junior Show



Location

Hyder-Burks Agricultural Pavilion
2390 Gainesboro Grade
Cookeville, TN 38501

Vending & Sponsorships

Contact an advisor or go to the Showman App for more information.

Entry Information & Deadlines

- All entry information must be entered using the Showman App (see QR code)
- Ownership Deadline: May 15, 2022
- Early Registration – April 15 to May 15, 2022
Entry fee - \$35 (HEIFERS, COW/CALF PAIRS, BULLS, STEERS)
Entry fee - \$15 (BRED BY HEIFERS)
- Late Registration – May 16 to May 30
Entry fee - \$50 (HEIFERS, COW/CALF PAIRS, BULLS, STEERS)
Entry fee - \$25 (BRED BY HEIFERS)
- Extra T-Shirts \$20 each

Lodging

- Camper hook-ups are available, please contact Hyder-Burks Agricultural Pavilion at (931) 372-6767.
- Hotel/Motel Accommodations: please visit the following website for information:
<https://visitcookevilletn.com/stay-here>

Health Checks

Entries must meet the Tennessee health regulations. All animals must have an official certificate of veteri-

nary inspection (CVI). The Veterinarian will have the right to prevent any animal deemed to have an infectious disease from showing. ALL animals must have an official RFID (840) ear tag and state-certified Health Papers. Please visit the link for additional information <https://www.tn.gov/agriculture/businesses/animals/animal-health/forms.html>

Tentative Schedule

Thursday, June 9

- 8:00 am Barns open for set up and vendor set up
- 10:00 am – 4:00 pm Check-In and Registration (Stall spaces assigned by state)
- 4:00 pm Check-In and Registration Closed
- 3:00 pm – 4:00 pm Steer Weigh-In
- 5:00 pm Program To Be Determined

Friday, June 10

9:00 am Showmanship (age as of January 1, 2022)

- Senior (18-21 years old)
- Intermediate (14-17 years old)
- Junior (10-13 years old)
- Peewee (7-9 years old)
- Pre-Peewee (Under 7 years old)

12:30 pm shows begin

- Steer Show
- Bull Show
- Cow/Calf Pairs
- Bred & Owned Heifer Show

6:00 pm Dinner Provided – Sponsored by Tennessee Junior Hereford Association and McGuffee Polled Herefords

Saturday, June 11

- 9:00 am Owned Heifer Show
- Cattle are released immediately after their final class.

Contact Information

- Scott Woolfolk, (731) 571-7399
scottwoolfolk7@gmail.com
- Lee Rushton, (931) 622-3158
leerushton72@gmail.com
- Matt Collins, (931) 637-6115
matt@grovercollins.com



For updated information check:

- www.tnhereford.org/2022regional
- 2022 Southeastern Facebook Page
- The Showman App (follow the QR Code)

NJW 133A 6589 ARMOUR 120G



Sire: /S MANDATE 66589 ET

Dam: BW NJW 76S 8Y HOMESPUN 133A

CED	BW	WW	YW	DMI	SC	SCF	M	A&G	CEM
+8.8	+0.2	+51	+76	+0.3	+1.6	+23.6	+25	+51	+4.8
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+121	+1.40	+1.50	+73	+0.107	+0.38	+0.28	\$463	\$548	\$122

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Tennessee Cattle Youth Association Announce Top Tier Awards and Youth Ambassadors.

The Tennessee Cattleman's Association held its annual convention January 28-29 in Murfreesboro. The convention was a two-day event that featured educational meetings, youth contests, networking opportunities, and provided recognition for outstanding youth and adults.

The Tennessee Top Tier Awards were presented during this meeting. The Top Tier is a series of shows that recognize the participation of members of the Tennessee Cattlemen's Youth Association. This year's High Point Hereford female was exhibited by Mason Collins. The Reserve High Point Hereford Female was exhibited by Evan Jackson.

The Tennessee Cattle Youth also selected five ambassadors for the 2022 year. Sara Beth Callicott, Allie Harrison, Clay Owen, Weston Rowlett, and Riley Smallen were selected to serve. The group will help encourage youth to become more involved in the cattle industry and promote the well-being of our industry. Two of these ambassadors have Hereford roots. The



Picture from left to right, Jay Yeargin, Mason Collins, Evan Jackson, Sally Wingler, and Dustin Pearson

following bios from the TCYA Ambassador page highlight their love of Hereford cattle.

Allie Harrison is the 16-year-old daughter of Joey and Kellie Harrison of Washington County. Harrison has become a registered Hereford cattle enthusiast and is focusing on growing her herd and learning more about the cattle industry. Harrison is involved in a host of activities including 4-H and FFA, the National Junior Hereford Association, Tennessee Cattlemen's Youth Association,



Allie Harrison

Sara Beth Callicott is the 16-year-old daughter of Claude and Leeann Callicott of Hickman County. Callicott has been involved in the cattle industry her entire life. She enjoys showing Hereford cattle and traveling all over the country to attend various shows. Callicott is active in the Hickman County FFA Chapter and the Tennessee and National Junior Hereford Association.



Sara Beth Callicott

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39TH ANNUAL

DIXIELAND DELIGHT

Red, White & Black

ANGUS & HEREFORD PRODUCTION SALE

Saturday **MAY 7, 2022**

TRM SALE FACILITY FT. PAYNE, ALABAMA

LUNCH SERVED AT 11 AM • SALE BEGINS AT **NOON CST**

Selling fall calving split-off pairs, spring calving cows, fall ET heifer calves and more!

Schedule

FRIDAY, MAY 6

Cattle on display
Followed by the Country Social

SATURDAY, MAY 7

Cattle on display

DIXIELAND DELIGHT @ NOON CST

Herefords sell first,
followed immediately by Angus

Holiday Inn Express: 256-997-1020
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Tennessee Hereford Agribition Show and Sale

The Tennessee Hereford Agribition Show and Sale were held on March 11-12, 2022, in Lebanon, Tennessee. The consignments were exhibited on Friday and the sale was at 11:30 AM on Saturday.

Tennessee Hereford Agribition Sale
Lebanon, Tenn. | Mar. 12, 2022
Auctioneer: Cody Lowderman
Sale Gross: \$144,700

Lots	Gross	Avg
6 Bulls	\$24,150	\$4,025
23 Heifers	\$80,350	\$3,494
5 Cow/Calf Pairs	\$19,600	\$3,920
43 embryos	\$20,000	\$667

TOP BULL LOTS

\$7,250 — Lot 3, JC L1 DOMINO 7131E 024H, calved Jan. 9, 2020, sired by CL 1 DOMINO 7131E 1ET, consigned by Coley Herefords, Lafayette, Tenn., sold to Woodard Hereford Farm, Springfield, Tenn.

\$6,250 — Lot 6, CN SLINGBLADE SIX 014J ET, calved Jan. 2, 2020, sired by CRR 719 CATAPULT 109, consigned by, CN Cattle, Mason Collins, & Bryan Staley, Lewisburg, Tenn., sold to Sam Smith, Cornersville, Tenn.

TOP FEMALE LOTS

\$7,750 — Lot 20, DAY RACHEL BLUEPRINT 619 ET calved Sept. 6, 2021, sired by BOYD 31Z BLUEPRINT 6153, consigned by Day Ridge Farm, Telford, Tenn. sold to Amber Christenbury, Starr, S.C.

Area Sale Results

Date	Name	#Lots	Gross	Top	Bull Avg	Female Avg	Comm. Avg
Mar. 12	Tennessee Beef Agribition	43	\$144,700.00	\$7,750.00	\$4,025.00	\$3,570.00	-
Mar. 12	Boyd Beef Cattle	28	\$176,000.00	\$13,000.00	\$6,286.00	-	-
Mar. 5	Kentucky Beef Expo	69	\$184,250.00	\$8,000.00	\$1,677.00	\$2,946.00	-
Feb. 26	Woolfolk & Chapman Bull Sale	24	\$86,550.00	\$7,500.00	\$3,606.00	-	\$1,787.00
Feb. 19	Southern Opportunity Sale	46	\$130,675.00	\$5,400.00	\$2,833.00	\$2,842.00	\$1,830.00
Feb. 18	White Hawk Ranch Open House	30	\$172,000.00	\$18,000.00	\$5,733.00	-	-
Feb. 5	JM Cattle Company	18	\$54,250.00	\$4,250.00	\$3,014.00	-	\$1,434.00



Champion Bull: Lot 4, HAF 2296 RUGER H116, calved Nov. 17, 2020, sired by UPS SENSATION 2296 ET, consigned by Hidden Acres Farm, Waverly, Tenn.



Champion Heifer, Lot 20, DAY RACHEL BLUEPRINT 619 ET calved Sept. 6, 2021, sired by BOYD 31Z BLUEPRINT 6153, consigned by Day Ridge Farm, Telford, Tenn.



Reserve Champion Bull: Lot 5, CPH MR DOWN BY CREEK 2296 H032, calved Nov. 21, 2020, sired by UPS SENSATION 2296 ET, consigned by Cunningham Herefords, Spring City, Tenn.



Reserve Champion Heifer, Lot 24, HAF 7437 ELLA I037 ET, calved May 31, 2021, sired by H MONTGOMERY 7437 ET, consigned by Hidden Acres Farm, Waverly, Tenn.

\$6,000 — Lot 24, HAF 7437 ELLA I037 ET, calved May 31, 2021, sired by H MONTGOMERY 7437 ET, consigned by Hidden Acres Farm, Waverly, Tenn, sold to Kaitlyn Keith, Campbellsville, Ky.

\$5,000 — Lot 16, BF BRITE QUEEN 011J ET, sired by CMF 8A Fortress 436F, consigned by, Brasher Farms, Bath Springs, Tenn., sold to Cherry Farms, Enville, Tenn.

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KINGDOM

29HP0956



CHURCHILL **KINGDOM** 128J ET AHA 44267937
DM ALL AROUND 904G ET x EFBEEF BR VALIDATED B413

DEFINING A NEW GENETIC REALM

LONG HAUL

237HP0784



NJW LONG HAUL 36E ET AHA 43829326
CHURCHILL SENSATION 028X x LJR 023R WHITMORE 10W

IDEAL REPLACEMENT FOR SENSATION

APPOMATOX

29HP0950

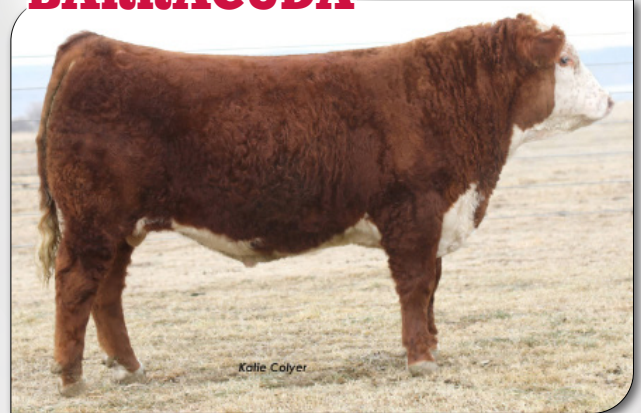


KCF BENNETT APPOMATTOX G442 AHA 44105173
KCF BENNETT HOMEWARD C776 x NJW 73S M326 TRUST 100W ET

ARISTOCRACY OF PERFORMANCE, PEDIGREE AND PROGRAM

BARRACUDA

29HP0954



C BARRACUDA 0114 ET AHA 44122941
BEHM 100W CUDA 504C x CL 1 DOMINO 105Y

RIDE'N HERD AND ON THE PROWL



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Tyler Hayes, Tri State Genetics
Adam Jordan
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West Tennessee	(205) 270-8684
Southern Tennessee	(619) 876-7904
Southern Tennessee	(256) 508-8580

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Jim and Kay Coley
 140 Morgan Rd,
 Lafayette, TN 37083
 615-804-2221
 coleyherefords@gmail.com



Private Treaty Bred Cow Sale

*Selections can be made starting
 April 10, 2022. Contact us or watch
www.coleyherefords.com and our
 Facebook page for details.*

COLEY'S ROCKY VALLEY HEREFORDS



LINE 1 HEREFORDS

Bob and Jan Coley 865-475-5121 (O)
 1040 Whitaker Road 865-933-3901 (H)
 New Market, TN 37820 bcoleydvm@aol.com

Committed To EXCELLENCE



C 4038 BELL AIR 8057 ET

- Reg # 43889924
- Semen: : \$25/Straw; \$75/Certificate
- Owned with Colyer Herefords



C 2052 5280 LAD 6107 ET

- Reg #P43672915
- Semen: \$25/Straw; \$75/Certificate
- Owned with Colyer Herefords & Watauga River Herefords



Mike Rogan
 1662 McKinney Chapel Rd.
 Rogersville, TN 37857
 423-754-1213
roganfarm@yahoo.com



RF ENDURANCE 1301 ET

- Reg # P43208276
- Semen: \$20/Straw; \$60/Certificate
- Owned with Watauga River Farms
- 2-Time National Champion

**Bulls & Heifers
 For Sale**

Calendar of Events

April

- 9 Knoll Crest Farms Spring Bull & Female Sale, Red House, VA
- 13 Tennessee Hereford Influence Feeder Calf Sale, Columbia
- 14 Mid-Atlantic Spring Bonanza Sale, Harrisonburg, VA
- 16 Clifford Farms & Guests Sale, Lexington, KY
- 22 Middle Tenn. Hereford Assn. Meeting, Cross Plains
- 23 Middle Tennessee Hereford Assn. Sale, Cross Plains
- 30 Gulf South Hereford Assn. First Consignment Sale, Wiggins, MS
- 30 Barnes Herefords Female Sale, Cedartown, GA

May

- 6 South Carolina Hereford Meeting, Clemson, SC
- 7 TRM Dixieland Delight Sale, Fort Payne, AL
- 7 South Carolina Hereford Assn. Sale, Clemson, SC
- 14 Burns Farms Annual Female Event, Pikeville, TN
- 28 Innisfail Farm and Mead Cattle Enterprises Sale, Madison, GA
- 30 White Hawk Ranch Beefmaker Female Sale, Buchanan, GA

June

- 1 Innisfail Farm Private Treaty Bull Offering, Madison, GA
- 9-11 Southeastern Regional Hereford Expo, Cookeville, TN
- 17-18 Georgia Hereford Field Day, Comer, GA
- 23-25 Multi-State Preview Show, Winonia, MS
- 30 Tennessee Beef Expo, Lebanon

July

- 1-2 Tennessee Beef Expo, Lebanon
- 16-22 Junior National Hereford Expo, Banners In The Bluegrass, Louisville, KY

August

- 3-6 Faces Of Leadership, Billings, MT
- 18-27 Tennessee State Fair, Lebanon
- 27 East Tennessee Hereford Assn. Sale, White Pine

Full Page Ad

Business Card

1/4 Page

1/2 Page

Advertising Rates	1X	4X
Full Page Color	\$250	\$900
1/2 Page Color	\$130	\$480
1/4 Page Color	\$65	\$240
Back Page Color	\$250	\$900
Business Card Color	not available	\$150
Business Card BW	not available	\$125
Full Page BW	\$200	\$740
1/2 Page BW	\$120	\$430
1/4 Page BW	\$60	\$215

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BREEDER AND SERVICE CARDS



East Tennessee



ETPHA

easttnpolledhereford.org
865-654-4964
mottnerherefords@yahoo.com

Secretary: Susan Mottern

736 Charter Oaks Lane, New Market, TN 37820

ETPHA Kick-Off Classic Sale

August 27, 2022, 11:00 AM
White Pine, Tennessee

SHOPE FARMS

Tim, Janet, and Zane Shope
200 Shope Rd., Cleveland, TN 37323
Cell: 423-716-0046

Herd Sires

Shope Beefmaker 937X 802 125

Walker Zion S342 936 243

Shope Grandslam M326/506 510

Whitehawk 8254 Beefmaker 107X

AI Sires

KCF Bennett Revolution X51

Whitehawk Beefmaker 937X ET

TH 223 711 Vctor 755T

Schu-Lar On Target 22S

BOLEN HEREFORDS



Jim & Linda Bolen

2578 Rocky Springs Road
Spring City, TN 37381
423-413-8785

Bulls and Heifers for Sale

Middle Tennessee



Dale Stith
Sale Manager
Phone: 918-760-1550

Membership open to all
Dues are \$10/yr

Annual Sale:
4th Saturday in April
Annual meeting:
Friday night before sale
Location: KY/TN Livestock
Market, Cross Plains, TN

Billy Jackson, Sec./Treasurer
PO Box 215
Cross Plains, TN 37049
Cell: 615-478-4483
billymjackson@aol.com

Brian & Susan Carmouche
615-542-9980

Ashley & Josh Crain
931-607-3360

sbmouche@gmail.com
sbherefords.com

REGISTERED POLLED HEREFORDS, MURFREESBORO, TN

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Registered Polled Herefords
PO Box 215, Cross Plains, TN 37049
Cell: 615-478-4483
billymjackson@aol.com

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241 Old Lebanon Road
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Bulls At
Affordable Prices!

Stan and Carolyn Webster
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Chestnut Mound, TN 38552

Farm location:
927 Cookeville Hwy.
Chestnut Mound, TN 38552

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Email: wpher@twlakes.net

**Russell, Beverly, Ryan, Penny,
Sawyer, Piper and Savannah**
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731-695-0121 | wtnpha@gmail.com

SOUTHERN OPPORTUNITY SALE

3rd Saturday in February

Sale Manager: Bobby Singleton, 615-708-1034

HAPPY HILL POLLED HERFORDS

J.G. Walker, Jr.,

3690 Yum Yum Rd, Somerville, TN 38068

Home: 901-465-3392 • Cell: 901-413-6189

*Cattle for Sale Private Treaty, Bulls and Females
Visitors Always Welcome!*

Cow Herd: Daughters of F243, J3-161, P606, 719T,
755T, Trust, Revolution 4R, X51, Durango, and
Kaboom (full brother to P606)

EBS POLLED HERFORDS

Elton Bryant
Ray Bryant

FARM ADDRESS

397 Bess Lane
Covington, TN 38019

Phone: 901-476-6509 at the farm
Elton Cell: 901-483-0103
Ray Cell: 731-225-4375
Email: rbryant@aeneas.net

SHF Moonlight X51 Z169



Senior Herd Sire

2022 EPD's
BW 4.0
WW 58
YW 95
MM 18
M&G 47
Udder - 1.3
Test - 1.3
REA 0.89
Marb. 0.22
CHB -155

EBS is using three herd sires. Moonlight is backed up with EBS AW 167Y Trusted 88F and EBS 33Z Victor 585. Our first calf crop by 88F has been really good and we are looking forward to 585's first calves soon. See the results of our breeding program at consignments sales or come by the farm for a visit.

Other States, Services

Hicks Herefords

Darrell & Pat Hicks

Cullman, AL

256-352-6015 • 256-636-4997

mphicks41@msn.com

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3350 Hwy. 226, Savannah, TN 38372

731-925-3287 Sale every Wednesday—1:00 P. M.

TENNESSEE VALLEY LIVESTOCK

620 S. Poplar, Florence, AL 35630

256-766-0281 Sale every Monday—12:00 Noon

Owner: Harry Floyd (cell) 931-224-2247
or 931-722-9200 Office: 931-722-3100



Contact the American Hereford Association's
Eastern Region Field Representative
for your Hereford Seedstock Needs ...

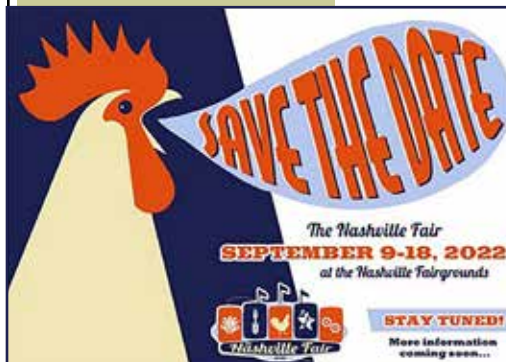
Tommy Coley
815-988-7051
tcoley@hereford.org

Tommy Coley serves as the communication link between the American Hereford Association (AHA) and breeders in Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee and Virginia.

Coley attends Hereford sales and events as well as assists breeders with marketing and genetic selection. He also helps educate members and commercial producers about AHA programs and other beef industry opportunities.



P.O. Box 014059
Kansas City, MO 64101
816-842-3757 • 816-842-6931
Hereford.org



Tennessee Junior Hereford Show

Tenn. Residents Only

Saturday, September 10, 2022

Tennessee State Hereford Open Show AHA Points Show

Sunday, September 11, 2022

FOUNDATIONS for the FUTURE '22

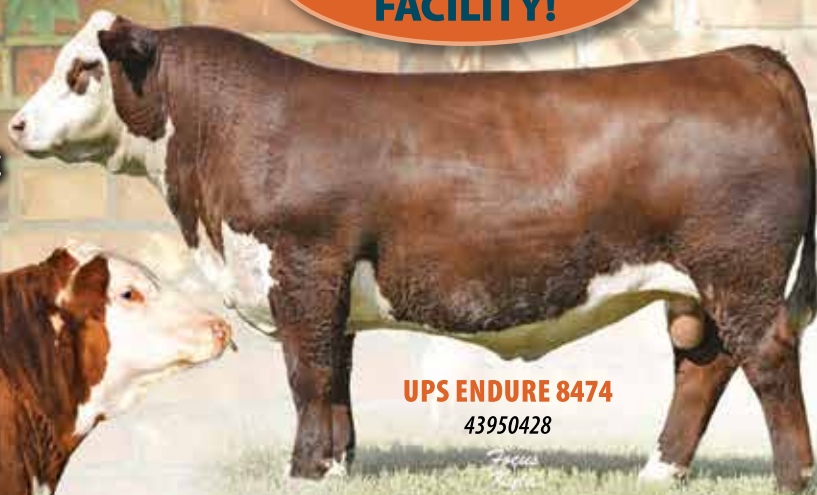
Monday, September 5, 2022

At Walker Hereford Farm ■ Morrison, Tennessee ■ 11 AM (Central Time)

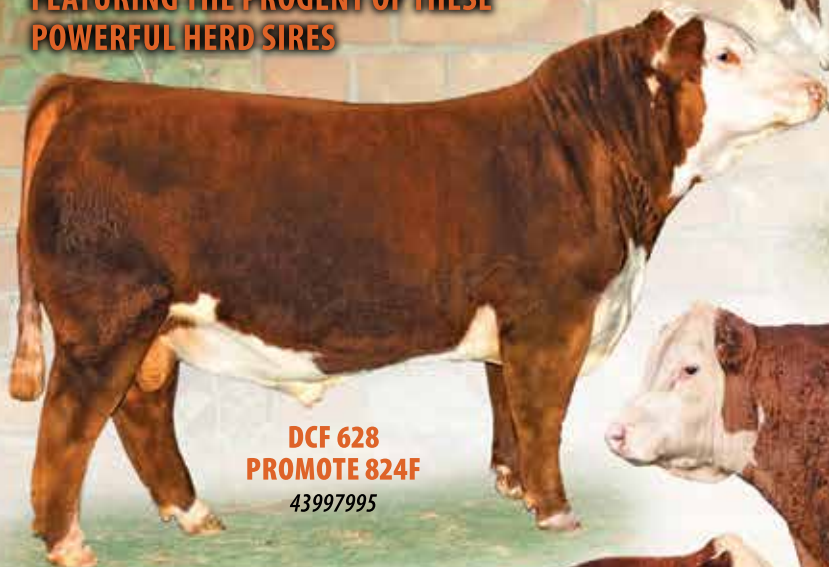
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OUR NEW SALE
FACILITY!**

*Powerful Sires
Powerful Progeny*

**FEATURING THE PROGENY OF THESE
POWERFUL HERD Sires**



UPS ENDURE 8474
43950428



**DCF 628
PROMOTE 824F**
43997995



F FINAL TEST 722
43782451



**SCHU-LAR
SIGNIFICANT 43H**
44159459

IW

Walker Herefords

*Semen is available
on all sires*



Eric Walker Family
P.O. Box 146 ■ Morrison, TN 37357

Eric's Cell (931) 607-6356 ■ Cody's Cell (931) 607-0337
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