



## 2024 Tennessee Hereford Marketing Program (THMP)

**Weaning Deadline: March 9th, 2024**

**Sale Date: April 24, 2024**

To: Tennessee Hereford Marketing Program Consignors  
From: Richard Brown, United Producers, Inc., Sale Coordinator  
Date: February 23, 2024  
Subject: THMP Spring Sale – April 24, 2024

It is Hereford Feeder Calf sale time again! The 15<sup>th</sup> annual Spring Sale will be on Wednesday April 24<sup>th</sup> at United Producers, Inc (UPI) Columbia Livestock Center in Columbia, TN. Because of the success of recent sales, the cattle will be offered in both co-mingled groups and singles. Selling the cattle in larger groups has improved buyer interest and price. (Cattle will be sorted by quality, sex, weight, and then co-mingled and sold in larger groups). **Cattle may be delivered on Tuesday, April 23<sup>rd</sup>, or cattle need to be delivered before 10:00 a.m., on Wednesday, April 24<sup>th</sup> to be listed in the Hereford sale order. Cattle will be weighed starting Wednesday morning.** We want to continue to build our reputation for selling "high quality" cattle that represent the Hereford breed well. If you have other feeder cattle or cull cows, UPI will be happy to market them in the regular Wednesday sale after the Hereford groups and singles.

The Boehringer Ingelheim (BI) vaccine program has served our needs very well during past sales. In our continuing effort to build uniformity into our sale offering as possible, the BI vaccines come as a strong recommendation from the committee and meet the required vaccinations for sale participation. Cattle will also be accepted with TN Beef Alliance Protocols and appropriate documentation. A list of the BI protocols and health form is enclosed. You may also refer to our website for a complete list of TN Beef Alliance health protocols at [www.uproducers.com](http://www.uproducers.com). **Remember to return a copy of your health record sheet along with your consignments for the sale by April 12, 2024.**

Please follow all label directions for handling and administering your vaccines. Remember, the best vaccines in the world will not provide the desired immunity to calves with inadequate administration, nutrition and/or mineral programs. If you need recommendations for suggested rations and /or minerals, please talk to your local feed supplier or extension agent.

**All cattle selling in the THMP Sale must have the TN Hereford Marketing Program tag along with the recommended health protocols. Call Susan Parks at 931-433-4962 to order your Hereford tags today!**

UPI would like to thank the TN Hereford Association for the opportunity to market your cattle. We appreciate your business and continually strive to provide you with quality service.

Josh Woodward  
931-703-9090

Richard Brown  
931-239-9785

**Consignment Procedures for 2024 THMP Sale**

**Sale Date – Wednesday, April 24, 2024**

1. Fill out Health Records Form as you give vaccines.
2. Calves must be tagged on the farm with Hereford Tags.
3. Correct Hereford tag placement is in calf's **left** ear or opposite ear of farm tag.  
( Please not in the same ear with another tag )
4. Return all required paperwork to Susan by April 12, 2024
5. Deliver cattle on Tuesday afternoon prior to the sale or before 10:00 AM on sale day
6. To order tags, contact Susan Parks at

Phone: 931-433-4962 (During normal working hours)

Email: [sparks@uproducers.com](mailto:sparks@uproducers.com)

Mail all paperwork to:

United Producers, Inc.  
Attn: Susan Parks  
PO Box 42  
Fayetteville, TN 37334

Or Fax to: 931-433-4124

**Consignment Deadline: April 15, 2024**



**2024 Tennessee Hereford Marketing Program (THMP)  
45 DAY WEANING PROTOCOL**

**Weaning Deadline: February 26, 2024**

**Sale Date: April 24, 2024**

Important Reminders: Each calf must receive 2 rounds of shots to qualify for the sale

**FOR 2023: All HEIFERS are REQUIRED to have a shot of Lutalyse or Synchsure on second working  
(Consult your Veterinarian for this product) **\*\*Administer IM per label Directions\*\*****

**Follow all directions for proper handling of vaccines and follow this vaccination schedule:**

<b>Option 1</b> <u>1<sup>st</sup> shot – Weaning</u> (or shortly after weaning) Express 5 HS Presponse HM *Approved De-wormer (See List Below)	<b>2<sup>nd</sup> shot –Post Weaning</b> (14-28 days after 1 <sup>st</sup> shot) Express 5 HS Alpha 7 or Alpha 7MB-I
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**OR**

<b>Option 2</b> <u>1<sup>st</sup> shot – Weaning</u> (or shortly after weaning) Pyramid 5 + Presponse SQ Bar Vac 7 with Somnus *Approved De-wormer (See List Below)	<b>2<sup>nd</sup> shot-Post Weaning</b> (14-28 days after 1 <sup>st</sup> shot) Pyramid 5 Bar Vac 7 with Somnus
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**\*Approved De-wormers\* Pick One: Long Range, Eprinex, or Ivomec Plus. **NO GENERIC DE-WORMERS****

**Record name of vaccine used, along with lot number on bottle and date administered to be returned to Susan Parks by April 12, 2024.** This form will be mailed to you with your tags. This program does not require that you have a veterinarian administer your vaccines or sign your health protocols, but you do need to keep accurate records regarding vaccines used and date administered.

**In addition to shots, all calves must have TN Hereford Marketing Program ear tags, be de-wormed, must be dehorned & healed or tipped to 2" or less. All male calves must be castrated and completely healed. Male calves not healed or still carrying scrotal sac will be sold as singles. Cattle must be weaned by March 9th, 2024 for the April 24, 2024 sale.**

**To order tags, contact Susan Parks at (931) 433-4962**

If you have questions regarding the 2024 sales, please contact Josh Woodward (931) 703-9090 or Richard Brown at (931) 239-9785 or your state committee representative:

John Woolfolk  
Jackson, TN  
731-225-2620

Gary Preston  
Shelbyville, TN  
931-307-8064

Zachary Hopkins, DVM  
Winchester, TN  
931-636-5088

Todd Jennings  
Boehringer Ingelheim  
931-842-0450

