



JUNE 9-11, 2022

Hyder-Burks Agricultural Pavilion, 2390 Gainesboro Grade, Cookeville, TN 38501

Dear Sponsors,

The Tennessee Junior Hereford Association is delighted to host the 2022 Southeastern Regional Junior Hereford Exposition! Junior exhibitors from all across the country will participate in the event. Our association has set the bar high in order for exhibitors to experience the "Sweet Sound of Hereford" in Tennessee.

Our junior members and advisors have an exciting event planned. Your consideration of sponsorship would be greatly appreciated. This show would not be possible without the support of generous sponsors. The expenses that go into hosting a momentous event include awards, facilities, meals, etc. We would appreciate your support, so this show is a memorable occasion for juniors.

To help make finding the ideal donation level for you, we have developed sponsorship levels that can meet your needs. We hope you're able to contribute, and we value your continued support and involvement in enriching our juniors and the Hereford industry.

In order to contribute, simply complete the attached form and include your gift in the self-addressed envelope included with this letter or hand deliver your donation and form to a junior advisor. Many thanks in advance for your contribution! We look forward to seeing you at our event. For questions please contact one of the junior advisors: Scott Woolfolk (731)571-7399, Lee Rushton (931)622-3158, or Matt Collins (931)637-6115.

**Diamond Sponsor:** above \$1000.00

- Social Media Recognition
- Name in Show Program
- Sponsor may provide banner for display at show arena
- Name will be announced throughout the show
- Two show T-shirts

**Multi Platinum Sponsor:** \$500.00 - \$999.00

- Social Media Recognition
- Name in Show Program
- Sponsor may provide banner for display at show arena
- Name will be announced throughout the show
- One show T-shirt

**Platinum Sponsor:** \$250.00 - \$499.00

- Social Media Recognition
- Name in Show Program
- Name announced throughout the show

**Gold Sponsor:** up to \$249.00

- Social Media Recognition
- Name in Show Program



## SPONSORSHIP FORM

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## SPONSORSHIP LEVEL

Please check your sponsorship level: Amount Enclosed: \$ \_\_\_\_\_

- Diamond Sponsor**
- Multi Platinum Sponsor**
- Platinum Sponsor**
- Gold Sponsor**

Please make all checks payable to **TENNESSEE JUNIOR HEREFORD ASSOCIATION** or you may pay at our direct link to the show homepage: <https://showman.app/shows#/2022-southeastern-regional-jr-hereford-expo--sweet-sound-of-hereford>.

TJHA  
Attn: Cher Woolfolk  
131 Hallie Anderson Road  
Jackson, Tennessee 38305