



3149 Old Highway 68, Madisonville, TN 37354
423.337.1383 | katingram.123@gmail.com

June 12, 2023

Dear Hereford Producer,

The 2023 Tennessee Hereford Association Directory will be published in the August 2023 issue of the Tennessee Hereford Newsletter. All current members will have a listing published free of charge. You may send the information online using the following link <https://forms.gle/zzQzN13aQyw6SbnU9> (QR Code below, preferred method, printed version also enclosed) to update your contact and herd information. The deadline to submit this information is June 30, 2023.

Advertising space is still available. Discounts are available for ads reserved by June 25, 2023. Advertising space must be reserved by July 5th, and the print ready submission deadline is July 15, 2023. ***If you currently have a contract ad with the newsletter, you will not have to pay any additional money for this issue unless you would like to upgrade to a larger ad.**

This special issue will have an expanded mail out that utilizes the AHA's mailing list for both commercial and registered Hereford producers in Tennessee in addition to our regular mail-out. The directory will also be available online. An advertising contract with pricing is enclosed.

Please contact Kathryn Ingram at katingram.123@gmail.com or 423.337.1383 for more information. Thank you for your interest and support of the THA.

Sincerely,

Kathryn Ingram, Editor
THA Newsletter



QR for online directory form



2023 THA Directory will be published in the August Newsletter

Ad Rates	Before June 25	After June 25
Full Page Color	\$250	\$275
Double Page	\$425	\$475
1/2 Page Color	\$125	\$140
1/4 Page Color	\$65	\$70
Business Card	\$50	55
Full Page BW	\$200	\$225
1/2 Page BW	\$115	\$125
1/4 Page BW	\$60	\$65

Reserve your Advertisement Space Before June 25th!

Ad Space Deadline	Print Ready Submission	Publication Date
July 5	July 15	August 1

All information must be submitted by June 25, 2023 to receive discounted prices.

Expanded Mailout Special Pricing

Contact Kathryn Ingram at 423.337.1383 or katingram.123@gmail.com for more information.



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2023 THA Directory Contact information

This information will be printed for the 2019 THA Directory. Only current members as of June 25, 2021 will be printed. Please contact Kay Coley if you are unsure of your membership status. Contact katingram.123@gmail.com for any questions about completing the form. **Please mail completed form to Kathryn Ingram, 3149 Old Hwy 68, Madisonville, TN 37354**

1. Farm Name _____

2. Name (s) * _____

3. Email _____

4. Mailing Address _____

5. Farm Physical Address (if different from mailing address)

6. Home Phone number _____ 7. Cell Phone _____

8. Website address _____

9. Social Media address _____

9. Herd Info - OPTIONAL, not to exceed 50 words. Herd size, bloodlines, sale dates:

Ad Type	Color / BW	Print Ready YES or NO	Price
<input type="checkbox"/> DoublePage <input type="checkbox"/> Page <input type="checkbox"/> 1/2Page <input type="checkbox"/> 1/4Page <input type="checkbox"/> Card			

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

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