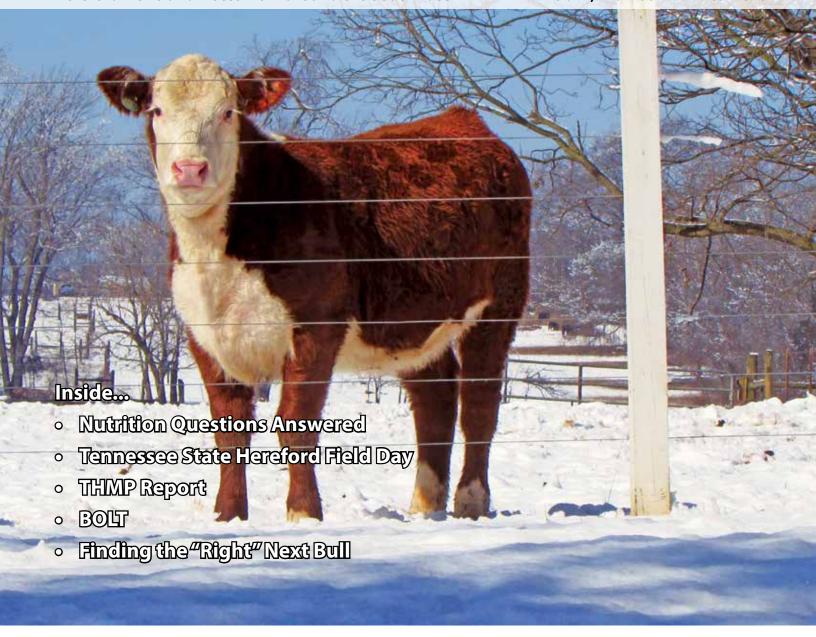
## TENNESSEE HEREFORD NEWSLETTER

Hereford News and Notes from around the South East

Vol. 41, Number 1 Winter 2018



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FAT REA MARB BMI\$ CEZ\$ BII\$ CHB\$ +75 |+0.014| +0.70 | +0.23 | +\$ 17 | +\$ 13 | +\$ 13 | +\$ 33

#### RMB 918/505 WHITLOCK 901D ET

Reg# 43756459 Calved: 08/15/2016 Tattoo: 901D

#### WHR 4013/744 **BEEFMAKER 259D**

Reg# 43730652 Calved: 09/19/2016 Tattoo: 259D



Sire: INNISFAIL WHR X651/723 4013 ET Dam: WHITEHAWK 1016 BEEFMAID 744B

CE BW WW YW MIIK M&G MCE UDDR TEAT +2.6 | +3.3 | +68 | +109 | +25 | +59 | +1.5 | +1.43 | +1.37

+1.6 | +73 | +0.022 | +0.43 | +0.45 | +\$ 29 | +\$ 18 | +\$ 24 | +\$ 40



#### Sire: GRANDVIEW CMR HAWK L1 ADV 918X Dam: GRNDVW CMR 156T BETH Y505 ET

CE BW WW YW Milk M&G MCE UDDR TEAT -0.1 | +4.0 | +57 | +89 | +34 | +63 | -0.5 | +1.35 | +1.40

FAT REA MARB BMI\$ CEZ\$ BII\$ CHB\$ +0.9 | +70 | -0.006 | +0.70 | +0.15 | +\$ 17 | +\$ 13 | +\$ 14 | +\$ 30

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#### Reg# 43786382 Calved:08/06/2016 Tattoo: 886D

WHITLOCK 886D ET

**RMB** 918X

Roy and Marie Barnes, Owners

Kevin Atkins

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kevinatkins01@gmail.com

www.barnesherefords.org

#### WHR 918X/S32 BEEFMAKER 159D ET

Reg# 43724863 Calved: 07/30/2016 Tattoo: 159D



#### Sire: GRANDVIEW CMR HAWK L1 ADV 918X Dam: BBF BECKYS MARK P606 S32

BW WW YW Milk M&G MCE UDDR TEAT +1.0 | +3.5 | +55 | +92 | +35 | +63 | +2.0 | 1.37 | +1.44

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March 9-10, 2018 - James E. Ward Agricultural Center - Lebanon, Tennessee



LOT 1 CFF 44U REVIVE 503C



LOT 5 MC ADVANCE 955W 1628 ET



LOT 7 CN LAUNCH TITAN 109E



LOT 16 RF HELENA 7310



LOT 19 HPH 301W STELLER 005E ET



LOT 24 BURKS OLIVIA 866E ET

FRIDAY MARCH 9, 2018 Hereford Show—12:30 PM (CST) THA Annual Meeting-7:00 PM (CST) SATURDAY, MARCH 10, 2018

Cattle Viewing-8:00 AM (CST) Hereford Sale-11:30 AM (CST)

Catalog available for viewing at www.hereford.org & www.tnhereford.org

**Call Bobby Singleton** at 615.708.1034 for more information.





LOT 25 RCMS COOKIE 678



LOT 31 JC VICTORIA 6964 622D

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\*Cover Photo submitted by Jordan Hopkins

### TENNESSEE HEREFORD ASSOCIATION OFFICERS

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#### **Editor's Point of View**

by Kathryn Ingram

As I write this article, February has not yet arrived and I am already sick of winter. Like many of you we have spent several days in January thawing water troughs and busting ice. This is a time of year that proves farming is a calling rather than a job. Farming and ranching is a family affair. The whole family is effected by the ups and downs of farm life.

Many of us had the opportunity to meet the family of Jeremiah and Candace Malone at the THA Field day this past October. I enjoyed the fellowship with Hereford producers and have included some of the day's highlights in the newsletter.

The AHA released Bolt in December along with new EPDs for Dry Matter Intake and Sustained Cow Fertility. The press release from AHA explains the benefits of the new system to producers.

Our other educational articles include the answers to the four most frequently asked nutrition questions of 2017 and tips on how to get the most nitrogen benefits from your clover.

The fall sale report is here and Johnny Woolfolk recapped the 2017 Fall Tennessee Hereford Marketing Pro-

gram Sale. The sale was a great success. Don't miss the averages and producer spotlights in the THMP report.

It is a new year and we have an updated website for the Tennessee Hereford Association. Be sure to visit thereford.org and checkout the changes. The website has been streamlined and made more mobile friendly. Advertising contracts and the media guide are now available on the Tennessee Hereford Newsletter tab of the website.

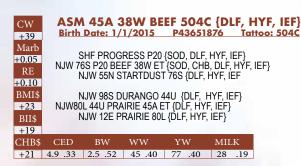
The THA Annual Meeting and the Tennessee Beef Agribition Hereford Sale are just around the corner. Julie Chapin outlines the important details in her President's comments.

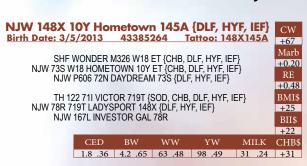
The Tennessee Hereford Women will meet at the conclusion of the THA Annual meeting on Friday, March 9, 2017. The Hereford Women support our youth and make our association stronger. I encourage everyone who can to attend this meeting and join the Tennessee Hereford Women.

The spring sale season has arrived. There is a large number of sales featuring herd bulls in the next few months. Hopefully the bull selection article will help someone to pick the "right" bull.

# WE WOULD LIKE YOU TO MEET OUR STARTING TEAM

We believe this team can compete with any other group of herd bulls in the breed. Come and see for yourself. We have been here since 1834 and we are here to stay.











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CED BW WW YW MILK CHB\$
4.9 .34 | 1.8 .47 | 67 .41 | 106 .41 | 28 .17 | +25

+65

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+0.27 RE

+0.29

BMI\$

+25

BII\$

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## Shouldn't your next herd bull be out of a cow this good?

Selling 2 Bulls and 2 Females at the 2018 Tennessee Agribition Hereford Sale on Saturday, March 10, 2018

- MC JC L1 ADVANCE 8050U 1631 Top 1% teat and udder epds and BMI index. He's a horned son of HH Advance 8050U and out of a perfect uddered Maui Jim x P606 bred dam.
- MC ADVANCE 955W 1628 ET This bull is the result of an embryo from Holden Herefords. He is sired by 955W and out of one of the most beautiful 8050U daughters that we have seen.
- FOUR L 2185 MS DOMINO D6032 This daughter of the 2185 Harrell bull is out of 955W daughter that was one of the top cows from the Four L Dispersion.
- JC VICTORIA 6964 622D She is a Leader daughter out of an excellent Revolution daughter. Polled.



Jim and Kay Coley 1100 Corum Hill Rd Castalian Springs, TN 37031 615-804-2221 coleyherefords@gmail.com



Burks 0598 Mauf Queen 413X ET, Dam of 1631



#### **President's Comments**

by Julie Chapin

2018, a new beginning with a solid foundation. First I would like to invite everyone to our annual meeting Friday night March 9, 2018. This will once again be held in conjunction with our association's annual sale at the TN Beef Agribition. The annual meeting will be held on the Wilson Co Fairgrounds in Lebanon, TN. The meeting will feature a Dutch treat meal before the meeting. Make plans to attend and support your association. There will be time for fun and fellowship. Everyone is welcome!

Make plans to stay and support the Agribition Sale the next morning (March 10th) at 11:30. We again have a stout set of bulls, cows, bred heifers and open heifers. This sale has proven over the years to be one of the premier consignment sales in the country.

Last year, if you recall, at our annual meeting the board asked for your help in supporting the newsletter. As you know by now it has a brand new look and it is picking up momentum. Thank you for all the continued support. Any suggestions and help are welcome to make this newsletter continue to grow. I would like to thank Kathryn Ingram for her many hours of work on this project. Next time your see Kathryn take the time to thank her in person for all her hard work!

I would also like to thank the board for their dedication to our association. Our foundation is solid with the great people that surround this organization. May 2018 bless all of us with health and happiness. See you in March!

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#### **Quarterly Publication Dates and Deadlines**

Issue	Ad Space & Arti- cle Deadline	Print Ready Submission	Published
Winter	December 26	January 5	Feb. 1
Spring	February 25	March 5	April 1
Summer	June 25	July 5	August 1
Fall	August 25	Sept. 5	October 1

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#### **American Hereford Association Releases BOLT Genetic Evaluation**

Press Release, AHA, KANSAS CITY, Missouri -

The American Hereford Association (AHA) released the first updated expected progeny differences (EPDs) and corresponding accuracies using the Biometric Open Language Tools (BOLT) genetic evaluation software Dec. 4. The new genetic evaluation also includes two new traits, Sustained Cow Fertility (SCF) and Dry Matter Intake (DMI), and updated profit (\$) indexes.

"It's long been our goal to provide Hereford breeders the most advanced and reliable genetic evaluation possible," says AHA President Kevin Schultz. "This new genetic evaluation gives us one of the best tools to identify breed-leading genetics at a faster pace than ever before."

Due to the industry-leading Whole Herd Total Performance Records (TPR™) program, in its 17th year, and the current 53,000 Hereford genotypes on record, the AHA is poised for a stronghold in the DNA era, making Hereford cattle even more predictable.

Last year the Association pursued a genetic evaluation overhaul to allow for better use of genomics in its evaluation.

"BOLT provides a more robust evaluation by calculating true accuracy on animals," says AHA Chief Operating Officer and Director of Breed Improvement Shane Bedwell.

Utilizing BOLT, all factors associated with contemporary group makeup will be accounted for in the calculation of true accuracy. This genetic evaluation system moves away from a full multi-trait model, decoupling models to better estimate traits of interest. It

You Know Cattle.

1040 December of the control of t

also modifies contemporary group structure to allow for as much data as possible to affect the evaluation.

In addition, BOLT utilizes a cutoff strategy which only includes animals born after 2001 and animals related by three generations of pedigree.

"A genetic evaluation backed solely by Whole Herd TPR data strengthens the evaluation and takes out selection bias that occurred pre-Whole Herd TPR," Bedwell says.

Hereford breeder Jack Holden, Valier, Mont., was a member of the advisory committee - comprising of cattlemen and the scientific community – who was tasked with reviewing the new genetic evaluation.

"The process of generating the new genetic evaluation was really outstanding, and I feel comfortable with where we're at now," Holden says. "BOLT will give us better, more accurate indications of genetic potential in our animals. Any time we can identify that quicker, along with finding cattle that fit phenotypically, we can make faster genetic progress to improve our herd."

#### New traits and updated \$Indexes

Released with the new genetic evaluation are two new traits: SCF and DMI. The AHA's new SCF EPD is a prediction of a cow's ability to continue to calve from three years of age through 12 years of age, given she calved as a two-year-old. The EPD is expressed as a deviation in the proportion of the ten-possible calving's to twelve years old expressed as a probability.

"The new SCF EPD is a powerful tool," Schultz says. "In a commercial cow herd, longevity and fertility are profit drivers. We're providing a new tool for that purpose."

Feed intake records from AHA research projects and breeder data collection have been analyzed in a genetic evaluation to predict DMI EPDs. Reported in pounds of feed consumed per day, this EPD characterizes genetics for intake, with a lower numeric value being associated with less feed consumed on a dry matter basis.

SCF and DMI will now be included in the AHA \$Indexes, along with other economically relevant traits

(ERTs), including carcass weight (CW) and mature cow weight (MCW).

DMI and CW will be included in all three AHA \$Indexes to help predict the cost associated with feed inputs and measure the end-product pounds that are critical for profit.

"SCF will replace scrotal circumference as the predictor of fertility and be a large contributor to both maternal indexes," Bedwell says. "Adding these ERTs into the profit indexes will provide a more robust and comprehensive selection tool for commercial producers to select Hereford bulls to be used on Angus based cows."

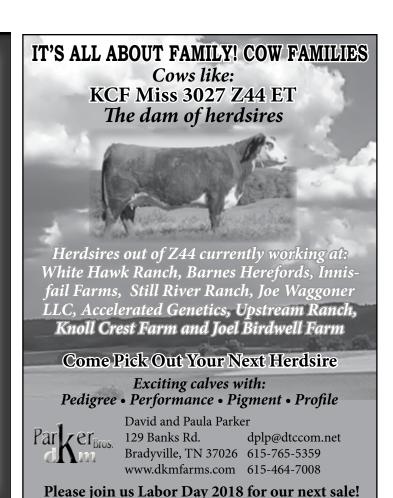
EPDs will be released once a week, an increase in frequency from the previous 10 times a year.

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#### **Tennessee Hereford Field Day**

by Kathryn Ingram

Jeremiah and Candace Malone of JM Cattle Company hosted the Tennessee Hereford Field Day on September16, 2017 at their farm and sale facility in Lawrenceburg. The event was attended by a large crowd representing multiple states.

The group participated in a cattle judging contest to begin the day. This friendly competition had contestants ranging from pee-wees to adults. The contest consisted of three classes and questions. The winners were: Adults- Jim Coley, Intermediate-Mason Collins, Junior- Foster Wingler, and Pee Wee- Savannah Grace Malone.

Ben Neale, a representative from VitaFerm, gave an informative talk on the importance of nutrition in relation to our cow's productivity. Correct vitamin and mineral supplementation creates increased nutrient absorption. Mr. Neale highlighted the importance of recognizing our cattle's current nutritional levels and needs. He showed the group the Cow-Poop Analyzer app

that shows the approximate crude protein percentage and digestibility of the forage available based on a picture of the manure.

The educational portion of the program concluded with Wesley Klipfel of Cottage Farm Genetics. Dr. Klipfel outlined the services available at Cottage Farm Genetics and spoke about fertility in bulls. Dr. Klipfel gave a great common sense talk on the factors that influence your bull's ability to settle cows.

The group appreciated the CHB meal of ribeye steaks to finish the day. Everyone in attendance was grateful for the hospitality of the Malone family and this opportunity to network and visit with our fellow Hereford producers.



Jeremiah Malone welcoming the group to JM Cattle Co.



A CHB Meal, the pefect ending to a great THA Field Day.







The livestock judging contest winners each received \$25. From left to right: Jim Coley, Adult Divsion; Mason Collins, Intermediate Division, and Foster Wingler, Junior Division

After decades of breeding Hereford seedstock cattle in Illinois we are eager to begin our new venture in Tennessee with the help of our granddaughters, Ryan and Leyton Laffey.





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#### Answers to the four most frequently asked nutrition questions of 2017

Jason Smith, Assistant Professor and Extension Beef Cattle Specialist, Department of Animal Science, University of Tennessee Institute of Agriculture

I want to take a moment to reflect upon some of the most commonly asked nutrition questions of 2017. These topics are not necessarily any more or less important than any others that we receive, however their frequency of recurrence suggest that there is quite a bit of confusion or inconsistent information available on the respective topics. Read on if you'd like to hear these questions and their corresponding answers – listed in no particular order.

#### Q: Why are my first-calf heifers so hard to get bred back?

A: It's because they're different. They're different because they're still growing. When standardized for body weight, their protein and energy requirements are roughly 10 to 15 % higher than the mature cows in the herd during late gestation and throughout the proceeding lactation. This is the main reason why we (and many others) recommend that first-calf heifers be managed separately from the mature cowherd. If the first-calf heifers are being managed alongside the mature cows, that generally means that they're being managed to meet the requirements of the mature cows, not the heifers. When that's the case, nutrition falls short, and reproduction suffers. If you want to make sure that reproduction doesn't suffer, they need to be fed to meet their needs. That generally requires feeding them something that's 10 to 15 % higher in protein and energy than the mature cows, or feeding them 10 to 15 % more of it – assuming that they're physically capable of eating that much.

## Q: I've always heard that you shouldn't feed pregnant cows very much during late gestation because the calf will get too big – is that true?

A: No - or at least not to the extent that it will decrease calving difficulty. Restricting the cow results in the cow restricting the developing fetus. While this may affect a lot of things about how that calf performs for you in the future, birthweight is quite resilient to this type of nutritional insult, and remains relatively unchanged. And we can't increase a calf's actual birthweight beyond its genetic potential for birthweight. So even though we don't change birthweight to a meaningful degree, we inhibit that calf's immune system, as well as its potential for growth, efficiency, and reproduction. We also set the cow up for failure during the upcoming breeding season, because she will more than likely go into the next breeding season at a nutritional disadvantage. Don't be afraid to feed cows to meet their requirements and calve in an adequate state of body condition – just don't make them obese. If they go into the calving season at a body condition score of 5 to 6, they're not likely to have restricted the calf, and are going to be much more likely to re-breed during the next breeding season than if they calve at a lower body condition score. Nutrition generally only causes calving difficulty when females are overfed to the extent that they become obese - body condition scores of 8 and 9. Below that, we generally don't run into calving issues - at least not issues that were caused by nutrition.

#### Q: Do I really need to feed high-mag mineral?

A: Yes – at least for a portion of the year. Generally speaking, that time of year is going to be early in the spring, and late in the fall. Think the time of year that we see green-ups and rapidly growing forages. For most of us in the mid-south and southeast, that can potentially be any time of year. Because of this, many could benefit from supplementing an elevated level of magnesium (Mg) year-round. But one of the things that we need to consider is intake. Traditional high-mag minerals - let's say 10 to 18 % magnesium - are notorious for low consumption, and are generally labelled for an expected consumption of 2 oz. per head per day. This may not be the case for all, but it is for many. There's quite a bit of concern that feeding a low-consumption traditional highmag mineral year-round may lead to sub-clinical deficiencies in other important minerals during times of need. I think that's a valid concern. So if you're interested in feeding an elevated level of Mg year-round, look for an option that is labelled for a higher level of consumption, and intermediate in terms of its Mg content. And don't forget to keep some records that will verify that the cattle are actually consuming that amount. Why? Because a mineral supplement that contains 5 or 6 % Mg that is consumed at a rate of 4 oz. per head per day will provide cattle with the same amount of Mg as a 10 or 12 % Mg supplement that is consumed at 2 oz. per head per day - but it'll do it without limiting consumption of other minerals that may also be critically important during that period of time.

### Q: These cows are eating too much mineral – can I just cut it with white salt to decrease consumption?

A: You can, but I highly recommend that you don't unless you're doing so under the advice of your nutritionist, or the label specifically states to provide an additional source of salt. Why not? Because cattle do adjust their mineral consumption in order to meet their demands for certain minerals - at least to a small degree. Now they generally won't self-regulate when provided with a "buffet" of individual mineral ingredients. But when provided as a complete free-choice supplement, their intake generally changes as demands change (dry vs. lactating) and as forages mature (growing vs. dormant). However cattle will only consume a certain amount of salt per day, which is how the consumption of most complete free-choice mineral supplements is limited. When we add salt to an already salt-limited mineral supplement, we do two things: 1) we limit the animal's ability to adjust their consumption (within a small range) to meet their needs, and 2) we change the formulation. So if that isn't the best option, what is? Moving the mineral feeder. As simple as it sounds, 9 times out of 10, mineral consumption can be adjusted to the desired level by moving the mineral feeder. If cattle are over-consuming mineral, move the feeder farther away from areas where cattle are spending a considerable amount of time, such as waterers or feeding locations. If cattle are under-consuming mineral, move the feeder closer to these areas.

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Jaie Dalis Average.								
CE	+10	DOC	+18					
BW	+0.4	MARB	+0.74					
ww	+68	REA	+0.57					
YW	+118	\$W	+69.36					
MILK	+27	\$В	+146.77					

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Sale Bulls Average:								
CE	+6.7	SC	+1.4					
BW	+1.4	REA	+0.54					
ww	+62	MARB	+0.36					
YW	+102	BMI INDEX	+\$30					
MILK	+20							

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VRT Sam U451

#### **GELBVIEH**

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BW	+0.8	REA	+0.78					
ww	+83	MARB	-0.18					
YW	+120	FPI	+75.16					

#### BALANCERS

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#### **BALANCER**

Sale Buils Average.							
CE	+15	MILK	+28				
BW	-1.3	REA	+0.65				
ww	+77	MARB	+0.58				
YW	+123	FPI INDEX	+92.12				

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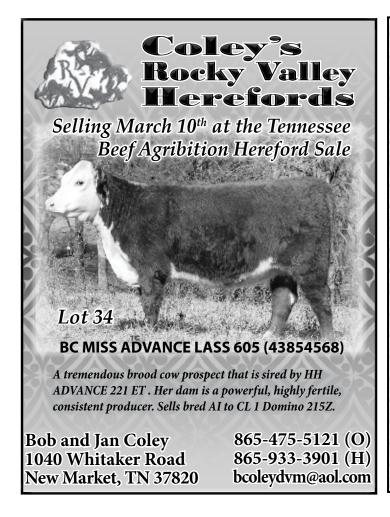
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L. H. "Herby" Magee 861 Ethridge Redhill Road Lawrenceburg, Tennessee 38464 Cell: 931-242-3749

Email: herbymagee@gmail.com

#### Sale Report

Sale Date	Name		#Lots	Gross	Avg.	Bull Avg.	Female Avg.
12/9/2017	Myers Hereford Farm Sale	NC	63	\$134,300	\$2,132	\$2,766	\$1,477
12/4/2017	MO Hereford Opportunity Sale	МО	56	\$183,150	\$3,271	\$3,850	\$3,174
12/2/2017	High Cotton Bull Sale	AL	20	\$73,650	\$3,683	\$3,683	-
12/2/2017	KY Hereford Autumn Harvest	KY	39	\$80,425	\$2,062	\$2,125	\$2,057
12/1/2017	Knoll Crest Farm Sale	VA	35	\$186,250	\$5,321	\$5,321	-
11/18/2017	Show-Me Polled Hereford Classic	МО	66	\$270,000	\$4,122	\$5,400	\$3,957
11/11/2017	Mid Atlantic Fall Bonanza Sale	VA	64	\$123,775	\$1,934	\$1,213	\$2,009
11/10/2017	Beef Maker Bull & Female Sale		145	\$606,750	\$4,178	\$4,200	\$4,138
11/4/2017	Burns Farms		91	\$429,100	\$4,715	\$4,715	-
10/28/2017	Ladies of the Royal	МО	18	\$104,050	\$5,780	-	\$5,780
10/28/2017	Debter Hereford Farm	AL	125	\$601,190	\$4,810	\$5,250	\$3,474
10/21/2017	A Goff & Sons 64th Production Sale	WV	70	\$131,800	\$1,882	\$1,600	\$1,900
10/7/2017	Journagan Ranch /MO State University 26th Sale	МО	104	\$296,380	\$2,857	\$2,778	\$2,885
10/1/2017	CMR Herefords Dispersal Sale	MS	2336	\$1,064,780	\$4,570	\$5,600	\$4,552
9/30/2017	Burns Farms & Friends Sale	TN	71	\$295,400	\$4,190	\$9,000	\$4,091
9/23/2017	Forrest & White Column Sale	SC	77	\$239,575	\$3,101	\$3,741	\$3,064

#### **HOW DO CLOVERS ADD NITROGEN TO PASTURES?**

Dr. Gary Bates, Director UT Beef and Forage Center

One of the most important practices that any forage producer can incorporate into their program is adding legumes to grass pastures and hayfields. Even though there are several benefits to planting clovers, the main one most people think of is the nitrogen that is added by the legume.

There have been many research projects over the years showing that a tall fescue/clover mixture can produce the same yield as tall fescue fertilized with 60 pounds of nitrogen per acre. A lot of times we make the statement "Clovers make nitrogen." But technically that is not correct. So how do legumes decrease nitrogen fertilizer needs?

The first thing to recognize is there is a huge amount of nitrogen in the atmosphere. The air you breathe is actually mostly nitrogen – 78 percent itrogen to be more specific. Legumes form a symbiotic relationship with a type of bacteria in the Rhizobium genus. These bacteria form nodules on the roots. The bacteria in these nodules take nitrogen from the atmosphere and put it into a form that the legume can use to make protein and grow. This process is known as nitrogen fixation.

How does the nitrogen get over into the grass? The legume is able to use this nitrogen to grow, but the grass surrounding the clover plant does not have access to that nitrogen. The grass can get that nitrogen through an indirect process. As the legume grows, producing new leaves and roots, there is the constant death and replacement of roots, root hairs, and leaves. As these plant parts break down in the soil, the nitrogen in these parts is released

into the soil, then becoming available to the grass for uptake and use in growth. The nitrogen transfer is due to legume plants dying and the nitrogen being recycled.

Why is this important? I can think of a couple of reasons. First, it makes an excellent topic of conversation at any New Year's parties. Everybody appreciates a good forage fact. But a second reason understanding this is important is because it helps in some management decisions.

For instance, often we hesitate to use herbicides because we don't want to kill our clovers. But if we recognize that the death of clover plant parts is what provides the nitrogen the grass needs, then we can incorporate herbicides spray into our program without hurting the nitrogen transfer.

How is this possible? Think about spraying in December or early January to kill weeds. It may kill some or all of your clovers, depending on the herbicide and the rate used. Killing these clovers will result in nitrogen being available to the grass in the spring. If we have used 2,4-D, we can come back in 3-4 weeks and replant clovers, resulting in very little damage to the future nitrogen transfer cycle in our pasture or hayfield.

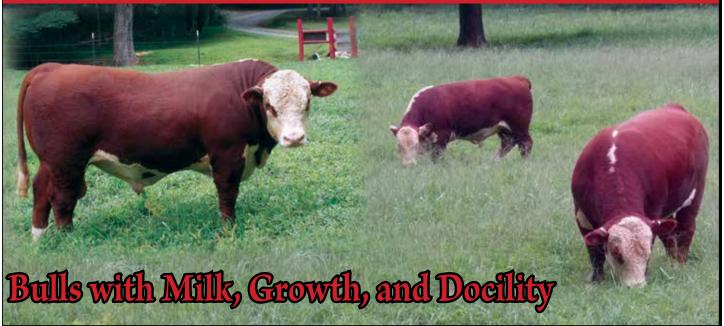
Clover planting recommendations - The last two weeks of February is your clover planting target window. You should plant two lb white clover and four lb red clover per acre. Mix these seed and broadcast across a pasture or hayfield that has less than a 3-inch stubble.

--See Clovers on page 20



Yearling Registered Herefords Sired by Online, 719T, and DR Mr Conservative 9050 Z05, plus a select offering of Black Herefords.

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#### Picking the "Right" Next Bull

By Kathryn Ingram

The purchase of a new bull is an exciting and sometimes stressful venture. This is a crucial decision that will have repercussions for years to come. In a herd that only runs one sire the future bull will represent half of the genetics for the next three to four calf crops. So how do you find that perfect bull that combines both the ideal phenotype and genetics for your herd?

"Beef Sire Selection Recommendations" by Dr. Darrh Bullock, University of Kentucky, and Dr. Megan Rolf of Oklahoma State University is a great source found on ebeef.org. Their first step is to determine the purpose of your operation. How do you plan to market the next bull's calves? Will you retain heifers or market heifers and/or bulls for breeding? Will any of the calves be showed? Will feeder calves be marketed at weaning, after the stocker phase, or sold for beef? The purpose should help you determine which traits are most important for you to focus on in selecting a bull.

The article encouraged the purchase of a terminal type sire if all calves will be marketed as feeder calves and no heifers will be retained. Growth and carcass quality traits should be the focus when looking at EPDs of potential sires in this scenario. However, many producers are retaining heifers, marketing breeding stock and selling feeder calves. All of the EPDs available are important to this type of operation.

It's now time to get online and find out what the current breed averages are to help define your benchmarks. Determine the strengths and weaknesses of your cow herd. Use the results to set acceptable ranges of EPDS for your next bull. The article stressed

that sometimes one trait can have a negative effect on another. Their example was increased yearling weight which led to increased mature cow size and larger feed requirements.

Be mindful of single trait selection or just focusing on the "original four" (Birth Weight, Weaning Weight, Yearling Weight and Milk EPDS). New EPDS have been released with the implementation of BOLT, take the time to find out what they are and how they can be utilized in your decision. .

Phenotype is still a vital part of bull selection. It does not matter how great the EPDs are if the animal is unsound. Livestock that are not built for longevity are not profitable. Structure, rib shape, muscle and eye appeal will help market your calves in any section of the market.

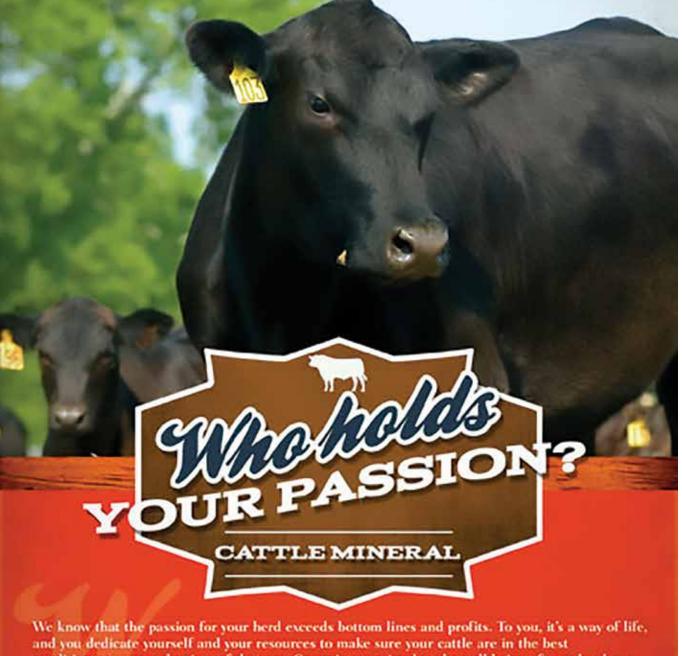
Bullock and Rolf stated that in addition to structure, reproductive soundness should also be addressed. A BSE or Breeding Soundness Evaluation should be conducted before you purchase the bull. Non-virgin bulls should also be tested for "trich".

Many Tennessee Producers are utilizing the Tennessee Agricultural Enhancement (TAEP) money to assist in purchasing bulls. The genetic requirements are tweaked each year and now give a higher cost-share to bulls who have GE-EPDS (Genomic Enhanced). If you are using these funds make sure the bull will meet the current requirements.

There are many consignment, private treaty and production sales this spring featuring herd sires. Start looking through the catalogs and finding the one that's right for you. Good luck picking the "Right" next bull!



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**Secretary-Treasurer:** Kathryn Ingram 3149 Old Hwy 68, Madisonville, TN 37354

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#### Stan and Carolyn Webster

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#### Farm location:

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#### West Tennessee

#### **WEST TENNESSEE POLLED HEREFORD ASSOCIATION**

President: John Wylie Secretary-Treasurer: Alicia Wright 288 Tom Austin Rd, Dyer, TN 38330 731-445-5096

#### **SOUTHERN OPPORTUNITY SALE**

3rd Saturday in February Sale Manager: Bobby Singleton, 615-708-1034

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Owner: Harry Floyd (cell) 931-224-2247 or 931-722-9200 Office: 931-722-3100



Contact the American Hereford Association's Eastern Region Field Representative for your Hereford Seedstock Needs ...

Tommy Coley 815-988-7051 tcoley@hereford.org

Tommy Coley serves as the communication link between the American Hereford Association (AHA) and breeders in Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee and Virginia.

Coley attends Hereford sales and events as well as assists breeders with marketing and genetic selection. He also helps educate members and commercial producers about AHA programs and other beef industry opportunities.



P.O. Box 014059 Kansas City, MO 64101 816-842-3757 • 816-842-6931 Hereford.org



#### **THMP Sale Brings Premiums to Hereford Producers**

By Johnny Woolfolk

The 19th Annual Tennessee Hereford Marketing Program sale was held on Thursday October 19th at the Tennessee Livestock Center in Columbia. Over 300 Hereford and Hereford crossed steers and heifers were consigned by breeders from across the state. Calves came from as far west as J.G. Walker, Jr. in Somerville and from as far east as Carl Miller in upper East Tennessee. Calves were also consigned from Alabama & Mississippi.

June Walker has been a strong supporter of this sale since day one. June hauls his calves 160 miles to participate when he has a sale barn within 20 miles of the farm. He is one of a very small group that has consigned to each of the nineteen sales. Thanks to these consignors for being the backbone of a Tennessee Hereford marketing program model that has now spread to other sales with breeders from more than a dozen states consigning.

All calves were preconditioned with a minimum 45 day weaning period, castration, dehorning, worming and two rounds of vaccines. Calves that weighed over 700 lbs. were especially in strong demand as buyers competed for groups that would be ready for harvest during April, which offers a higher price than the May/June harvest period.

A load of 42 steers weighing an average of 746 pounds demanded 1.47/lb. This compared to an average price for similar weight steers selling across the state that week of 1.41/lb. That is an impressive premium of 44.76 per head for Hereford steers! A pen of heifers weighing 659lbs sold for 1.31/lb, a 4 cent or 26.36

per head premium. All other groups sold at competitive prices that certainly eliminated discounts that one would normally see when selling Hereford calves at local barns.

Trey Befort, Director of Commercial Marketing for the AHA attended the sale representing Certified Hereford Beef. Trey said "I am truly impressed with the quality of the calves consigned and very appreciative for the manner in which they were handled and managed throughout the sale."

Several breeders consigned for the first time this year. Hopefully, more will participate in either the April or October sales next year. Next sale will be third Thursday in April (the 19th).

**Clovers**, continued from page 15

Freezing and thawing that will occur over the next month will help soil to seed contact.

What if you sprayed a herbicide? If you sprayed 2,4-D to kill weeds, you need to make sure to wait 3-4 weeks before planting clovers. If you sprayed Grazon Next or Chaparral any time after June of last year, you will have to wait until fall or next winter to plant clovers. One of the chemicals in these herbicides has some residual activity and will prevent new clover seedlings from developing.

Clovers are a key component of any good forage program. Be sure to utilize their ability to capture an atmospheric resource and put it into the soil.

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#### KCF BENNETT REVOLUTION W432 ET

P43052829 — Calved: Sept. 25, 2009 – FELTONS LEGEND 242 (SOD)(CHB)(HYF) FELTON MSU TCF REVOLUTION 4R (CHB)(DLF,HYF,IEF) FELTON P42593689 MSU TCF RACHAEL ET 54N (DLF,HYF,IEF) REMITA

2009 — Tattoo: RE W432 FELTONS DOMINO 774 (SOD)(CHB)(DIF,HYF,IEF) FELTONS G15 REMITALL ONLINE 122L (SOD)(CHB)(DIE,HYF,IEF) HH MISS ADV 786G 1ET

KCF BENNETT 759 H142 (SOD)(DLF,IEF) KCF MISS H142 L332 (DOD) P42219875 KCF MISS 508 B137 CL 1 DOMINO 759 (SOD) KCF MISS 031 C288 MSU PROSPECTOR 508 (SOD) KCF MISS 469R Z177 (DOD)

- Son of breed giant, Revolution
  - Dam is top donor, L332, at Knoll Crest and White Hawk Ranch
- He will be a great cross on our Victor cow herd.

#### ANDERSON POLLED HEREFORDS

Chris, Penny, Lauren and Tyler 417 Sagely Anderson Rd.• Manchester, TN 37355 931-728-3747 • andersonpolledherefords@yahoo.com

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#### **Upcoming Events**

#### **February**

- 3 JM Cattle Company Sale, Lawrenceburg
- 16 White Hawk Ranch/ Barnes Herefords Beefmaker Bull & Female Sale, Cedartown, GA
- 17 Southern Opportunity Sale, Martin
- 24 Woolfolk Farms Bull Sale, Columbia

#### March

- 3 Kentucky Beef Expo Hereford Sale, Louisville, KY
- 9 Tennessee Beef Agribition Hereford Show, Lebanon
- 9 TN Hereford Association Annual Meeting, Lebanon
- 10 Tennessee Beef Agribition Hereford Sale, Lebanon
- 10 Boyd Beef Cattle Bull Sale, Mays Lick, KY
- 17 CES/Predestined Cattle Co. Sale, Wadley, GA

#### March, continued

- 24 Candy Meadow Farms Bull & Female Sale, Lexington
- 24 North Carolina Hereford Classic Sale, Statesville, NC

#### Apri

- 7 Burns Farms Female Event & Spring Bull Sale, Pikeville
- 7 Georgia's Finest Sale, Perry, GA
- 14 Knoll Crest Farm Spring Bull Sale, Red House, VA
- 19 THMP Spring Sale, Columbia
- 20 Mid-Atlantic Spring Bonanza, Harrsonburg, VA
- 27 Middle TN Hereford Assn. Annual Meeting, Cross Plains
- 27 Middle TN Hereford Association Sale, Cross Plains

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Our 66th Year

**SELLING** 100 LOTS

## ARCH 24, 2018 Saturday Noon (CDT) At the Farm Lexington, TN Angus Hereford Charolais

**Candy Meadow Farms** is the home of these breed leading sires:

C & L CT Federal 6Y • Gerber Anodyne 001A KCF Bennett Encore Z311 ET • NJW 33TB 100W Trust 167Y

Hereford Sale Bulls EPD Averages									
CED	BW	WW	YW	MILK	REA	MARB	BMI	BII	CHB
+4.6	+1.8	+58	+94	+24	+0.50	+0.20	+28	+24	+32
Top 30%	Top 25%	Top 20%	Top 20%	Top 40%	Top 20%	Top 15%	Top 10%	Top 5%	Top 10%



Dam: CMF 526J Dominette 11U

★ Heifer calf at side, 9/27/17, sired by NJW 33TB 100W Trust 167Y.

93	DVV	+5.0	8
N:	WW	+58	
	YW	+81	
	Milk	+34	
	REA	+0.34	
	Marb	+0.03	

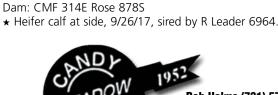
+0.40

Marb |+0.09

REA







Rob Helms (731) 571-8213 Heath Helms (731) 614-3979 Steve or Hayden Helms (731) 968-2012 Email: candymeadowfarms@hotmail.com

565 CANDY MEADOW FARM ROAD • LEXINGTON, TENNESSEE 38351 Tennessee Hereford Newsletter • Winter 2018 • 22



#### For sale book and more information contact

Candy Meadow Farms or



Jack D. Hedrick (904) 613-4261

idh@cableone.net

EPDs as of 12/20/17

JDH MARKETING SERVICES LLC

Auctioneer: Eddie Burks TFL # 4123, TAL # 4990

To view sale book online go to www.hereford.org.

#### THE

## Southern Opportunity

### —HEREFORD SALE—

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Saturday, February 17, 2018 • 12:00 PM (CST) Smith Livestock Center • Martin, Tennessee

Selling 59 Lots

Cows • Bred Heifers • Open Heifers • Bulls • Commercial Lots



Lot 8 R MISS DOMINO 7X 1541



Lot 11 WHRRMB BEEFMAID 508A/A198 048D



Lot 12 WHR BEEFMAID 9050/4081 144D



Lot 32 R STAR VIC REVOLUTION 1610



Lot 28 KACZ 4R ZK5 77A



Lot 35 3D ENGINEER 904B 74E



Lot 20 HAPPY HOMETOWN GIRL 20



Lot 41 MPH A364 MS ULTIMA 26D



Lot 15 AWS MS DANDY D16

CONTACT BOBBY SINGLETON AT 615.708.1034 FOR MORE INFORMATION CATALOG AVAILABLE AT www.hereford.org

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## Tennessee Agribition Sale March 10, 2018 Selling the Right to Flush



#### JH LASS Z311 O209 5208

- Selling the right to IVF Flush 5208. 5208 is a powerful 2-year old sired by Encore Z311. This young massive, heavy milking female is the type to produce herd bulls and foundation females. Her dam, 0209, is a foundation cow bred by Woodard Hereford Farm of Tenn.
- Seller guarantees six (6) transferable embryos. All embryos belong to the buyer. Call for more information about this great genetic opportunity.
- Consigned by Walker Polled Herefords, Dirt Road Farm, and Jernigan Herefords.

#### P43698584 — Calved: Oct. 1, 2015 — Tattoo: LE 5208

SCHU-LAR ON TARGET 22S (SOD)(CHB)(DLF,HYF,IEF) SCHU-LAR 5N OF 9L 3008 (SOD)(CHB)(DLF,HYF,IEF) KCF BENNETT ENCORE Z311 ET {CHB}{DLF,HYF,IEF} P43387256 KCF MISS REVOLUTION X338 ET (DLF,HYF,IEF)

**CL1 DOMINO 171L (SOD)** WHF DOMINETTE 0209 42546613 WHF DOMINETTE 3005 SCHU-LAR 208 OF 1H 121 ET (DOD) MSU TCF REVOLUTION 4R (SOD)(CHB)(DLF,HYF,IEF) JW 718 VICTORIA 9106 (DOD)(DLF,HYF,IEF)

HH ADVANCE 767G 1ET (SOD)(DLF,IEF) **CL 1 DOMINETTE 4107 BF 316 DOMINO 808** WHF MISS DOMINO 8053

CE 2.7; BW 2.9; WW 59; YW 92; MM 24; M&G 53; UDDR 1.20; TEAT 1.20; FAT 0.046; REA 0.21; MARB 0.34; BMI\$ 30; BII\$ 26; CHB\$ 27



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